

IAN OBERMULLER

VISUAL + UX DESIGNER

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EXPERIENCE

ALGAECAL SENIOR DESIGNER, *Jan. 2017 – Present*

- Refreshed the branding with updated styles, colors, icons, assets
- Currently redesigning the website and sales pages from top to bottom for visual appeal and user-friendliness
- Designs and animates graphics to bring online video presentations to life
- Designs icons, illustrations, and selecting stock photography for blog articles
- Assists the web development team with front-end code
- Created a more intuitive user experience for resetting lost account passwords

THE SEATTLE TIMES RICH MEDIA DESIGNER, *Sept. 2011 – Dec. 2016*

- Created rich media advertising including animated, interactive and video content, web pages, responsive marketing email, contest apps and more.
- Worked with Sales, Art Director, and other team members to produce excellent creative solutions for a wide range of clients.
- Troubleshoot display and interaction issues with advertising production. Ensured that work output adhered to both design and technical standards.
- Developed an improved server-to-client file display system by combining several separate processes into a fast, single workflow.
- Designed and developed new email marketing templates to include responsive functionality and updated brand standards.
- Worked with team members to collaborate on the redesign of the Seattle Times Company website.

FREELANCE GRAPHICS, MOTION, & SOUND DESIGN, *Aug. 2008–Present*

- Worked on a broad range of design and multi-media contract projects with companies like Superbig, Zumobi, Mixpo, Fantasy Moguls, Killer Infographics, and Stripes 39 as well as independent freelance work. Clients included Ford, Lexus, MSNBC, Kohler, REI, and CBS Sports.
- Managed multiple projects under tight deadlines. Wrote creative briefs and presented work to clients and other stakeholders.
- Self-produced an animated web series, of which one episode went viral and received 11k views its first day.

EDUCATION

SCHOOL OF VISUAL CONCEPTS CERTIFICATE, UX DESIGN, 2018

SEATTLE CENTRAL CREATIVE ACADEMY AAS, GRAPHIC DESIGN, 2010

SKILLS

Graphic Design
User Experience / UX
Illustration
Motion Design / Animation
Web, UI Design
Mobile / Responsive
Prototyping and Testing
Typography
Branding & Identity
Concept Development
HTML5, CSS3
Basic JavaScript & jQuery
Copy Writing
Video Editing
Sound Design

SOFTWARE

Photoshop
Illustrator
After Effects
Flash / Animate
Indesign
Premiere
Axure RP
Sketch