

Ian Obermuller

Visual and UX Designer in Seattle

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(206) 414 - 8602

Skills

Visual Design & UI
User Experience / UX
Prototyping & Testing
Branding & Identity
Motion Graphics
Video & Audio
HTML5, CSS3, SCSS
JavaScript & jQuery

Software

Sketch
Figma
Photoshop
Illustrator
InDesign
After Effects
Animate
Premiere

Education

Seattle Central Creative Academy
AAS, Graphic Design
2008–2010

School of Visual Concepts
Certificate, UX Design
2016–2018

Experience

Freelance
UX Designer
2020–present

Created Volumes, a music-sharing app. Designed prototypes, wireframes, and user flows based on user interviews and testing.

Designed web layouts and UX for Cozymeal, a private chef and cooking lessons service.

Developed and Illustrated an online, open-house experience for Billings Middle School, ensuring full enrollment.

AlgaeCal
Senior Designer
2017–2020

Worked alongside marketers, developers & videographers to promote AlgaeCal's clinically-proven natural health products as the company tripled in size.

Created more intuitive user experiences for the checkout process, resetting lost passwords, and saving account information.

Refreshed branding for a cleaner, consistent style and redesigned website and sales pages for visual appeal and usability.

The Seattle Times
Rich Media Designer
2011–2016

Created rich media advertising including animated, interactive and video content, web pages, responsive marketing email, contest apps and more.

Worked with team members to collaborate on the redesign of the Seattle Times Company website.

Developed an improved server-to-client file display system by combining several separate processes into a fast, single workflow.

Freelance
Designer
2008–2011

Web design, illustration, and motion graphics contracts for Superbig, Zumobi, Mixpo, Fantasy Moguls, Killer Infographics, and Stripes 39. Clients included Ford, Lexus, MSNBC, Kohler, REI, and CBS Sports.